



# Friend Day

*Elmer Towns*

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## **Friend Day** Elmer Towns

Nation's Most Popular Attendance Campaign! Now includes Friend Day Updates CD, containing newly designed promotional materials including personalizable letters, bulletins, emails, and planning calendar. In addition, the CD offers the original promotional material in PDF format that you may print to use with your Friend Day if you enjoy the nostalgic classic characters of Friend Day. This resource lays out a complete 4-week attendance campaign with an evangelistic thrust. Two basic techniques make Friend Day so successful: 1. Each member brings one friend...no need to confront strangers. 2. The organized, easy-to-do follow up provides a personal touch that will bring back visitors again and again. Proven to double attendance on Friend Day in most churches, more than double in some. Proper follow-up maintains higher than normal attendance afterward. Includes: Planning Section, Teaching Helps, Promotional Materials, Audio CDs with instruction and lessons, and How to Reach Your Friends for Christ book, and Friend Day Updates CD of new promotional material. Planning section offers step-by-step agenda, Friend Day activities and follow-up activities, pointers on using Friend Day, successful ideas, suggested Friendship Packet items, guidelines for post-Friend Day visits, master calendar. Teaching Helps include "how to" instructions, Bible verses on friendship, quotes, sermon outlines, adult/teen lessons, children's lessons. Promotion section includes how to use promotion, sample press release and letters, posters, letterhead, postcards, Let's Take Inventory, Friendly Contract, and more. Audio CDs contain: Introduction; How to Plan a Friend Day; Lesson 1: What Is a Friend? Lesson 2: How to Be a Friend; Lesson 3: How to Bring Out the Best in Your Friend; Lesson 4: How to Be a Friend of God; and Suggested Sermons. Note: While the Friend Day campaign itself lasts 4 weeks (weekly lessons, sermons, ending with Friend Day), you will want to allow 3-4 weeks of preparation and promotion leading up to that four-week emphasis. This classic Friend Day resource packet was last updated in 1994. Those who have formerly used Friend Day, may want to order the Friend Day Tune-Up Kit (item 501V) for new lessons and/or the Friend Day Updates CD (item 501U) for new promotional material. In addition, the newest resource based on Friend Day is My Friendship Connection (item 539), by Dr. Elmer Towns and Rev. Vernon Brady.

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### From reader reviews:

#### **Noemi Burns:**

Have you spare time for the day? What do you do when you have much more or little spare time? Yeah, you can choose the suitable activity to get spend your time. Any person spent their particular spare time to take a go walking, shopping, or went to the particular Mall. How about open or maybe read a book entitled Friend Day? Maybe it is to get best activity for you. You already know beside you can spend your time using your favorite's book, you can wiser than before. Do you agree with it is opinion or you have some other opinion?

#### **George Eichner:**

The e-book with title Friend Day has a lot of information that you can learn it. You can get a lot of gain after read this book. This book exist new understanding the information that exist in this guide represented the condition of the world currently. That is important to yo7u to be aware of how the improvement of the world. This particular book will bring you with new era of the internationalization. You can read the e-book on your smart phone, so you can read it anywhere you want.

#### **Ronald Hopkins:**

A lot of people always spent their free time to vacation or go to the outside with them family members or their friend. Were you aware? Many a lot of people spent that they free time just watching TV, or playing video games all day long. In order to try to find a new activity that is look different you can read the book. It is really fun in your case. If you enjoy the book that you read you can spent the whole day to reading a book. The book Friend Day it is rather good to read. There are a lot of individuals who recommended this book. We were holding enjoying reading this book. In the event you did not have enough space to develop this book you can buy the actual e-book. You can m0ore effortlessly to read this book out of your smart phone. The price is not too expensive but this book offers high quality.

#### **Annie Resnick:**

Don't be worry if you are afraid that this book will certainly filled the space in your house, you can have it in e-book method, more simple and reachable. That Friend Day can give you a lot of close friends because by you looking at this one book you have issue that they don't and make a person more like an interesting person. This specific book can be one of a step for you to get success. This guide offer you information that perhaps your friend doesn't realize, by knowing more than additional make you to be great folks. So , why hesitate? Let us have Friend Day.

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