



M&A Integration: CEO's field guide to the art & process of effective merger integration

Myron J. Beard, C. LaRue Boyd, Stacey Fix Conti

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The number and cost of failed acquisitions is staggering. This field guide is written to help you and your company avoid the many pitfalls inherent in most acquisition scenarios. While this book is not intended to be a manual, checklist or textbook, it is designed as a strategic-level senior executive summary.

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