



The Lenovo Way: Managing a Diverse Global Company for Optimal Performance: Managing a Diverse Global Company for Optimal Performance

Gina Qiao, Yolanda Conyers

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The Lenovo Way to Profitability and Growth

In 2005, the Chinese corporation Lenovo acquired what was seen as a sacred American icon--IBM's personal computer business. It has since grown to become the world's biggest PC company and is now rapidly growing in the global mobile space.

The Lenovo Way reveals practical methods for managing a truly diverse workforce operating around the world, drawn from both China and the United States.

Gina Qiao is Senior Vice President of HR at Lenovo.

Yolanda Conyers is Vice President of HR Operations and Chief Diversity Officer at Lenovo.

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