



Einsatz von Wikis im Wissensmanagement (German Edition)

Georg Schumacher

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Studienarbeit aus dem Jahr 2005 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1,3, Technische Universität Kaiserslautern, Veranstaltung: Wissensmanagement, 45 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Wissensmanagement (WM) zielt darauf ab, die Durchführung wissensintensiver Tätigkeiten in einem Unternehmen effizienter und effektiver zu machen. Aus diesem Grund stellt ein professionelles Wissensmanagement für ein Unternehmen einen unerlässlichen Erfolgsfaktor dar. Entscheidend für den Erfolg von Wissensmanagementlösungen ist dabei die Koordination der Faktoren Unternehmenskultur, Unternehmensorganisation und Personalmanagement sowie insbesondere deren methodische und technische Unterstützung durch Informations- und Kommunikationstechnologien. Wikis stellen dabei eine technologische Lösung im Bereich des Wissensmanagement dar. Aufgrund ihres verstärkten Aufkommens innerhalb der Organisationen werden in dieser Arbeit Merkmale dieser Technologie erläutert und praktische Unternehmensbeispiele vorgestellt, die Wiki-Technologien zur Unterstützung ihres Wissensmanagements implementiert haben.

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